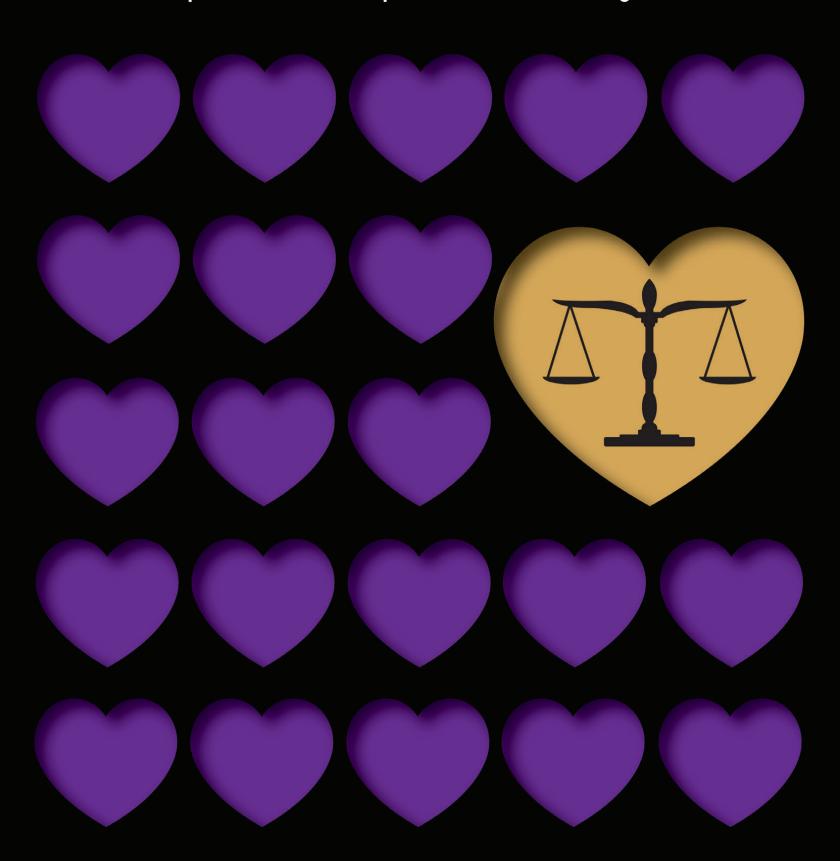
The official publication of Phi Alpha Delta Law Fraternity, International





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### THE REPORT

Andrew D. Sagan, Executive Director

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Towson, MD 21280-2205 and additional entries.

The Reporter is sent to all dues-paying alumni of the Fraternity without charge.

The Reporter welcomes letters to the editor, chapter and alumni news, and obituary notices. All such naterials will be published at the discretion of the editor and should include photographs, if appropriate.

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#### ANNOUNCING A NEW PHI ALPHA DELTA BENEFIT!



The grades you receive during your first year (1L) are the most important. 1L grades dictate the employment opportunities available to law students after graduation, impact your ability keep and negotiate scholarships, and directly affect your ability

to transfer to higher ranked schools. This places a large amount of pressure on law students to perform 'out of the gate' and keep missteps to a minimum to earn the highest 1L GPA possible.

#### SAVE \$500 AS A P.A.D. PRE-LAW MEMBER

P.A.D. Pre-Law members who plan to begin law school in Fall 2018 receive \$500 off any 6-Day Course this summer. Regular tuition is \$1395, but P.A.D. Pre-Law members can attend for \$895 using the code: PAD100.

"I am a former P.A.D. Pre-Law President and attended Law Preview last summer before enrolling at Fordham Law School. Law Preview provided me with the skills and knowledge to walk into law school on the first day with a plan of attack. Given the importance of 1L grades I feel comfortable recommending Law Preview to P.A.D. brothers and sisters who want to gain an edge on their 1L competition next year. Between LSAT prep and admissions consulting, there's a great deal out there competing for your time and money. This program is unequivocally worth it and enables you to start law school with an edge so you can stay ahead of the curve.

- Dorothy Coco, Former P.A.D. President, **Cornell University Pre-Law Chapter** 



D barbri LAW PREVIEW



### Message from the International Justice

Compassion leads a lawyer to accept the cause of the unfortunate, the underprivileged, and those who are the object of scorn and public disfavor. (*Book* of the Ritual, page 10)

In the last Reporter

I talked about our core value of Courage, but I also touched on a second core value, Compassion. Most explanations of compassion's meaning focus on the Western definition: a strong sympathy and sadness for the suffering or the misfortunes of others (*Oxford Dictionary*). However, while it certainly defines the word, it does not go very far in defining the effect that it may have on a person. What is compassion? Or more specifically what are the elements of compassion?

In the Journal of Happiness Studies (yes, there is an academic journal for happiness), a Stanford University team, led by Hooria Jazaieri, studying compassion published a paper based on their randomized controlled trial of a compassion cultivation training program. Jazzaieri et.al., defined compassion as "...a multidimensional process comprised of four key components: (1) an awareness of suffering (cognitive/ empathic awareness), 2) sympathetic concern related to being emotionally moved by suffering (affective component), (3) a wish to see the relief of that suffering (intention), and (4) a responsiveness or readiness to help relieve that suffering (motivational)" (Hooria Jazaieri, Enhancing Compassion: A Randomized Controlled Trial of a Compassion Cultivation Training Program, Journal of Happiness Studies (2012).) The four key components of compassion, as identified by the Stanford team, are embodied in the passage from the Book of the Ritual noted above.

In its basic form compassion is helping another who is suffering. Whether it is donating money to a disaster relief organization, volunteering at an animal shelter, working at a pro-bono clinic, or mentoring others, all of these activities demonstrate compassion. P.A.D. members regularly demonstrate our core value of Compassion through extraordinary public service programs.

But is that all compassion is about? I say no. If we look to the Eastern definition of compassion, we see the element that is missing from the Western's definition, compassion to the self. "In many Buddhist traditions, however, it is considered equally important to offer compassion to the self" (Brach, 2003; Feldman, 2005; Salzberg, 2005). To give compassion to others but not the self, in fact, is seen drawing artificial distinctions between self and others that misrepresent our essential interconnectedness (Hahn, 1997). From this point of view self-compassion is simply compassion directed inward (Neff &Pommier, 2012).

You may wonder why I bring compassion to oneself up. In May 2017, The Wall Street Journal published an article about an enduring problem of the legal profession—psychological distress. Article after article, study after study for decades have noted that the legal profession leads most occupations in rates of serious psychological afflictions, depression, substance abuse, and suicide. While as professionals, we may embrace the cause of helping others who are suffering or enduring misfortune, we rarely turn the magnifying glass inward to our own suffering and seek real help. There are many reasons for this "blindness," most are based in fear. The fear of losing a job, the fear of being disbarred, the feeling of being an outcast, the fear of "

"Instead of mercilessly judging and criticizing yourselffor various inadequacies or shortcomings, self-compassion means you are kind and understanding when confronted with personal failings—after all, who ever said you were supposed to be perfect?" (Dr. Kristin Neff)"

Over the years I have heard many criticisms of self-compassion, it is self-pity, it is self-indulgent, and it is self-esteem. Self-compassion is none of these, it is simply acknowledging that you are having a rough time, showing yourself mercy, and taking steps to cure what is causing your pain in a healthy manner. Or putting it another way—by allowing yourself to feel self-compassion, you are advocating for your most important client, yourself.

Fraternally,

Kathleen "Kitty" Maloney

Sathlean A Malicon

# I Always Tell My Clients, "I Never Want to See You Again"

By Amanda Massimini (Engle Chapter, '14)

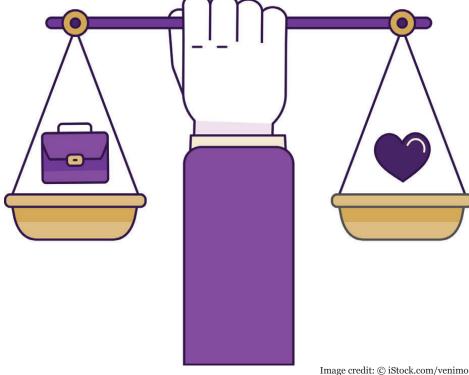
Many little things, little choices happened this evening to get me to this moment.

I procrastinated and left my house late for the spa, so I couldn't stop for gas on my way there. I decided to get gas at Costco on my way back instead of at Safeway, which was closer. When I turned toward the parking lot, I decided to get a Costco hot dog for dinner before getting gas. But as I tried (for way too long) to find a parking spot, I decided not to waste that time on just a hot dog—I decided to go inside the store first because I needed to buy some Advil.

After grabbing my Advil and some allergy medication, I smelled something amazing. I

followed the scent to the lone operating sample cart and grabbed a piece of cheese and garlic focaccia bread. Now, of course, I needed to buy cheese. I made my way around the produce section, instead of going straight for the cheese, and made eye contact with an older woman in a motorized wheelchair. As I passed the ravioli, snack-sized mozzarella balls caught my eye. I grabbed some and went into the next aisle, which I knew did not contain the giant block of parmigiano reggiano that I sought.

And this is what led me to this moment, where a man is suddenly walking very fast straight toward me, with the woman in the wheelchair behind him.



He says, "Excuse me, but I want to thank you."

I'm a little confused. He looks vaguely familiar, and I assume he may have stopped me to thank me for a great jury service experience (because I usually make jokes during jury selection). I asked him, "Why?"

He realizes that I don't quite recognize him, introduces himself, and says, "You saved my life. You got me into the Drug Court program. You told me, "Don't [screw] it up," and I haven't. I've been sober for five and a half months, and I graduate from the program in August or September."

He points to the woman in the wheelchair and says, "that's my mom." She then says, "See? I told you everyone shops at Costco!"

I almost started crying. He shook my hand, introduced me to his parents who told me how well he was doing, and gave me a hug as I told him how proud I was of him. I promised him that we'd eat cupcakes at his Drug Court graduation.

I always tell my clients, "I say this with love—I never want to see you again, because if I see you again, that means there's a problem." And unless they get arrested again, I can pretty much guarantee that I will never see them again and never find out what happened to them. I will never know if they fixed their lives, if they got help, or if they're even alive.

This may have been the first time I've ever run into a client outside of work after their time with me as their attorney was

Continued on next page.

#### Continued from page 4.

over. This moment might never have happened if I had made one different decision this evening. It's exceedingly rare moments like this one that make every late night in the jail, every stressful moment of this often thankless and misunderstood job, totally worth it.

It reminds me why we do this.

About Amanda

Amanda Massimini joined Phi Alpha Delta as a pre-law member at the University of Arizona ('10). She then attended the University of Pacific School of Law, where she joined the Engle Chapter and served as Clerk and Vice Justice. Ms. Massimini currently works as an Assistant Public Defender at the Sacramento County Office of the Public Defender.

#### The Sacramento County Drug Court Program

was established in May 1995 in collaboration with law enforcement and health officials. The program's goal is to provide nonviolent drug and property crime offenders with treatment and rehabilitation services. The main focus is on increasing awareness of drug abuse and addiction, helping the participants become drug-free, providing access to resources that support positive lifestyle changes, and reducing drug-related crime. The Multi-Disciplinary Team (MDT) comprised of the Court, District Attorney, Public Defender, Probation, and County drug treatment providers all work together to provide support and assistance to the participants.

Once the offenders have entered a plea and signed the contract to participate in the program, they must make regular court appearances so the MDT can monitor their progress. The participants must show proof of a stabilized lifestyle, including a consistent patter of clean drug tests, steady employment, or enrollment in vocational or educational programs, to be able to graduate from Drug Court.











### 2018 P.A.D. ALUMNI DUES



Graduates	before 2015		□ \$50
Graduates	between 2015-	2017	□ \$30

**2018 DUES AMOUNT** 

Dues PACKAGE: Includes Dues, ☐ \$125

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# Three Things Clients Look For When Hiring A Lawyer

Submitted by Tyler Roberts (National Jurist Contributor)

The way consumers shop for goods and services has radically changed over the last decade, and legal services are no exception. Websites like Amazon, Google and Yelp, and apps like Uber, OpenTable, and Venmo are setting consumer expectations.

Needless to say, the legal industry is struggling to meet these expectations. Things that clients want—document sharing, pricing transparency, online payments—are yet to be incorporated in most law firms. And while many people find lawyers through an online search, most clients still find lawyers through referrals from friends and family, according to the Clio 2017 Legal Trends Report.

In a recent webinar, Clio Founder and CEO Jack Newton discussed just a few things clients are looking for when hiring a lawyer. To attract more clients, law firms need to understand how consumers shop and ultimately purchase services, he suggested.

Here are three important takeaways from the webinar.

#### 1. Validation

It should come as no surprise that most clients base their hiring decisions on referrals from trusted sources. According to the Clio 2017 Legal Trends Report, 62 percent of legal services consumers get a referral from a friend, family member, or another lawyer.

It makes sense. Legal engagements for the majority of citizens are infrequent but have a

significant impact on their lives. Having a trusted source to refer and validate a hiring decision can ease concerns and help consumers make an informed decision.

But what happens when consumers cannot find referrals? How do they find lawyers? Again, it should come as no surprise that consumers turn to online search engines to find lawyers. What is surprising, though, is that the impact of referrals, even by complete strangers, still have a significant impact.

Consumers have been conditioned by sites like Yelp, Google, and Facebook to expect quality online reviews and recommendations for products and services, Newton said. When they look for lawyers, consumers will look at various review sites for ratings and client testimonials.

It all boils down to the client experience and reputation. If a former client has a good experience, she will be more than happy to refer your services to a friend or colleague. Similarly, a good experience with your firm could generate a strong positive online review.

**Takeaway 1:** Through sites like Yelp, Google, Facebook, and Avvo, lawyers can leverage positive client experiences to attract new leads.

#### 2. Responsiveness

After finding a law firm from a referral or web search,

the most important factor in a prospective client's hiring decision is responsiveness. Consumers are habituated to real-time communication, Newton said. If they submit an intake form or send an email, they expect a response in minutes, not hours.

The ability to convert consumers to clients is largely impacted by response time. According to one Clio study, a law firm that responds to an inquiry within the first five minutes is 10 times more likely to convert the inquirer to a client than another law firm that responds after just one hour.

This doesn't mean that you have to be tied to your phone all day, however. Many law firms have begun outsourcing initial

**Takeaway 2:** Improving our firm's response time is the most Continued on next page.

client responses to call centers,

or use a chatbot to field initial

questions. But leading law firms

set expectations that the firm's first

line of contact respond to inquiries,

Newton said.

#### Continued from page 6.

cost-efficient way to increase client conversions.

#### 3. Frictionless Interactions

Ever heard of "phone rage?" Apparently it's a real thing. Younger consumers frequently report annoyance at having to use their phones to, get this, actually make phone calls. In fact, they would rather communicate with lawyers by text or email. Over 50 percent of consumers between the ages of 21 and 50 years old report they prefer web and mobile communication

over phone calls, according to Clio data.



What does this mean for your law practice?

For starters, it means that a phone number on your website's landing page just isn't going to cut it anymore. Even an email form won't do the trick. Consumers want lightweight modes of communication. Frictionless interactions. Why do you think more people prefer ordering a ride from Uber with a few clicks over

calling a taxi company? If your firm is onboarding new clients by phone, then you are missing out.

But your firm does not have to be a leader in cutting-edge legal tech to deliver the kinds of seamless experiences consumers are accustomed to. It could be as simple as allowing consumers to complete an intake form online, then allowing them to schedule a consultation online. Other ideas include a secure online portal for document sharing, allowing clients to sign documents online, and setting up an online payment system.

All of these capabilities are currently available on the market for law firms and can be integrated into almost any website.

Takeaway 3: Make it as easy as possible for a client to find you, contact you, sign documents, and pay you.

While there are plenty of other factors that play into consumers' decisions to hire one law firm over another, these three takeaways are cost efficient ways to give consumers what they are accustomed to when shopping for services online.

Clio's 2017 Legal Trends Report also discusses the viability of billable hours and flat fees, case valuations, collections issues, and geographic impacts on hourly rates. The full report can be found at https://www.clio.com/2017-legal-trends-report/.









Many members contributing to The Phi Alpha Delta International Foundation have asked P.A.D. to set up a recurring monthly option. We are now able to customize any gift.

You can customize your gift to fit your budget. Make a pledge for \$500? You can break it up into any increments you'd like. Do you want to make a monthly gift to The Foundation for many years? You can do that too.

Make a contribution today, and see the convenient options for your charitable giving.

We miss our brothers and sisters who have passed, and will continue to honor their legacies and wishes to support the Phi Alpha Delta motto, "Service to the student, the school, the profession and the community."

If you are interested in contributing to the P.A.D. International Foundation, there are several giving opportunities available including planned giving, major gifts, and additional grants/scholarships.

#### **Contact the**

P.A.D. Foundation at foundation@pad.org, or by calling (410) 347-3118.



# Building an Effective Law Practice That Scales in the Digital Age

By Dana Savage (*Truman Chapter*, *Seattle Alumni Chapter*)

Starting and running your own law practice is one of the most daunting challenges an attorney can face. Most of us do it because we have a desire to assert greater control over our quality of life. In hanging your shingle, there are some major pitfalls to be wary of.

This Practically Practicing article series will provide tips, tricks, and lessons learned by me, an attorney, who chose to be my own boss and managed to make my career a success after numerous failures. In line with Phi Alpha Delta's emphasis on members putting P.A.D.'s Core Values into our daily practice, I will also do the same herein.

In the early stages, a founding attorney will face the challenge of attempting to practice law with a lack of institutionalized resources in place to help manage day-to-day operations. I can say from hard-earned experience that failing to put in the extra effort to build such critical infrastructure will make time management your worst enemy; in effect, it will hurt your practice and your general well-

being. Do yourself a favor and have some compassion for yourself when it comes to time management and work on those operations, in addition to your cases.

So, what does time management have to do with being compassionate for oneself?

Simple: if you are stretched for time and availability, you become overwhelmed by the stress and demands of practicing law. Work starts creeping into everything as you necessarily work longer hours and more days to manage the onslaught of tasks that will inevitably get left undone. Before you know it, you are skipping regular self-care—such as dieting appropriately and exercising—and you will become a slave to your practice, opposed to your practice contributing to the lifestyle you are seeking. You'll also have less time to ensure your clients feel valued by your firm.

In my years of practice, I have found that the two biggest things you can do to innovate to improve time management are to focus building your firm infrastructure in a way that (1) effectively limits the amount of work you need to do on any given issue; and (2) make it as simple for the clients as possible while making sure it addresses their needs.

I recommend you find ways to cut out extraneous time wasters that coincide with representation so you can dedicate the bulk of your efforts to legal services, while maintaining a standard of self-care. The best way I have found to achieve these goals is to develop scalable methods of automating routine tasks, then sticking to this process.

For example, when it came time for automating our new client intake protocol, we had a choice of having potential clients:

(A) call in, provide their email, receive an intake form, print it, fill it out, scan it, and return it before being called and scheduled for a consultation; or

(B) call in, provide their name and email, receive a web form to fill out on their computer via email, fill and submit it digitally, and our office staff contact the potential client to schedule consultation.

We clearly chose option B. It took an 8-step process that Continued on next page.

Image credit: © iStock.com/ Zentangle

#### Continued from page 8.

involved multiple touch points and condensed it to 5 steps with only 3 touch points—from phone, to computer to digitally fill out the form, back to phone to schedule—all while obtaining the same amount of information in less time.

These simple types of process automation have saved our clients, attorneys, and staff immeasurable time that can be spent doing other, more productive things. Bonus points: it also provides a convenient and comprehensive database for potential clients to use in our marketing analysis.

As a business owner, there are so many things you can do to improve your firm and keep it from consuming your life. As you automate and standardize a process, ask yourself a few things: how will this make my clients feel like they are receiving personalized attention from detailed, well-thought-out legal advocates? How will this

reduce the amount of demands on me without inundating my existing support systems with more redundant work? Will the learning curve be simple enough for everyone involved to latch onto within a short timeframe? Will this improve my practice and time management or just be another shiny new task that wastes everyone's time?

It sounds simple, but often the best practices are just lots of easy, deliberate steps done towards a singular collective goal. This is the process of innovating, evaluating, and iterating with compassion.

#### **About Dana**



Dana Savage is the Founder of Helios Law Group, PLLC, where she leads a team of 6 experienced attorneys as Managing Partner. In addition to overseeing the general operations of the firm, Dana represents clients in cases involving small businesses, civil rights advocacy, family law, debt defense, and crisis management.

Outside of Helios, Ms. Savage is presently serving as Clerk and Marshall for the Seattle Alumni Chapter. Prior to assuming her current duties to P.A.D., she served as Justice of both the Seattle Alumni Chapter (2013-2015) and Truman Chapter at Seattle University School of Law (2011-2012). In addition to her work as an attorney and with P.A.D., Ms. Savage also volunteers throughout Washington with professional organizations such as the King County Bar Association's Neighborhood Legal Clinic, the Greater Seattle Business Association, and QLaw.









## Dr. Norman A. Campbell (*MacLean Chapter*) Honored With 2017 PFA Career Achievement Award

Each year, the Professional Fraternity Association (PFA) presents the Career Achievement Award to a distinguished member of national or international renown who is actively engaged in his or her fraternity's discipline, and is participating actively on a regular or continuing basis in the fraternity. At the 2017 PFA Convention, this

 $honor\ was\ awarded\ to\ Dr.\ Norman\ A.\ Campbell\ (\textit{Kappa\ Psi\ Pharmaceutical\ Fraternity,\ Inc.}).$ 

Dr. Campbell, currently the Professor of Pharmacy Administration Emeritus at the College of Pharmacy, University of Rhode Island, and is active in numerous professional organizations in pharmacy, law and education.

Though recognized for his achievement in Kappa Psi, we are proud to congratulate Brother Norman as a P.A.D. member for this honor. He joined Phi Alpha Delta's MacLean Chapter in 1989 at New England School of Law and has continued to support his Fraternity and the Phi Alpha Delta International Foundation in the years since.

Congratulations Brother Norman on a successful career and for this honor!

I love Phi Alpha Delta because of the opportunities to build networks with one another and participate in mock trials, which sets me up for my career and is something I couldn't find elsewhere. It is because of Phi Alpha Delta that I am determined to pursue a career as a criminal defense attorney and to continue being of service to others.

**University of California-Santa Cruz** 

Phi Alpha Delta has exposed me to people of similar interests and aspirations. I have made countless connections and have been given rewarding opportunities, such as visiting law schools and learning LSAT tricks and strategies. These benefits of Phi Alpha Delta will aid me greatly in my future and career, which is why I love this organization.

Rutgers University

P.A.D. is an amazing organization that focuses on professionalism and philanthropy. It has really improved my college experience by interacting with other students that have similar goals and ambitions to mine.

Virginia Tech

I love being part of an organization that makes me feel like I'm part of a family. All our members are brilliant, kindhearted, and professional. We share common goals and we are all here to help each other along the way.

University of Texas at Austin

I love Phi Alpha Delta because it is helping prepare me for law school, and connecting me with people who have similar interests. Through P.A.D. I've been able to extend my network more than I ever expected. Recently I was talking to a student about P.A.D. and a lawyer approached me and gave me his card and said to contact him about shadowing him because, in his words, "P.A.D. members always help each other out and pay it forward." I would have never experienced this opportunity, or others, without Phi Alpha Delta.

University of Wisconsin-Madison

I love Phi Alpha
Delta, not only because
of the people I have met,
but also because this
organization has become a
home away from home. It has
further fostered my love for
the law and has only made
my drive to become a
lawyer grow.
University of Virginia

I love that the organization brings together like-minded individuals who are interested in the law and what it stands for—justice, integrity, and compassion. I am so happy to have met amazing individuals through P.A.D. who I hope to keep in touch with during and after law school.

New York University

I love Phi Alpha
Delta because it has
given me the resources and
encouragement to pursue my
goal of going to law school. I love
my Phi Alpha Delta brothers
because they are accepting of who
I am as a non-binary person and
have taken steps to make our
chapter inclusive and
welcoming.
Tulane University



When I first joined Phi Alpha Delta, I was not sure if law school was the right path for me. After meeting fellow P.A.D. members, hearing guest speakers, and becoming more involved I feel so much more comfortable with the idea of law school. Instead of being scared of what the future holds, I am very excited and it is all thanks to this organization.

University of Florida

### 2017 Pre-Law Awards

Phi Alpha Delta Chapters and Officers are recognized annually for their outstanding fraternity achievements and performance, and for the impact they make locally and nationally. Congratulations to the recipients of the 2017 Phi Alpha Delta Pre-Law individual, chapter, and Mock Trial Competition Awards!

#### The Don Hutson Outstanding Pre-Law Chapter Award

1st: University of Central Florida2nd: Florida InternationalUniversity3rd: University of Arizona

#### The John F. Weitkamp Outstanding New Pre-Law Chapter Award

**1st:** University of Chicago

# The Frank McCown Outstanding Pre-Law Chapter President Award

**1st:** Lindsey Fleischman, Indiana University Bloomington

#### The Fredrick J. Weitkamp Outstanding Pre-Law Chapter Secretary Award

**1st:** Ellen Hernandez, Florida International University

#### Outstanding Pre-Law Chapter Faculty Award

**1st:** Kathy Cook, University of Central Florida

### The Outstanding Pre-Law Communication Award

**1st:** Florida International University

#### The Outstanding Pre-Law Community Service Program Award

**1st:** "School of R.O.K.", University of Arizona

#### The Outstanding Pre-Law Professional Program Award

**1st:** "Getting Into Law School" & "Admissions Panel" Events, Tulane University

#### The Outstanding Recruitment Program Award

**1st:** "Annual Law Forum", University of Central Florida

#### **The Top Recruitment Award**

**1st:** Florida State University, 136 new members

**2nd:** University of Central Florida, 125 new members

**3rd:** University of Florida, 109 new members



#### Pre-Law Mock Trial Competition Winners

1st: University of Florida, Team B
2nd: Florida International
University, Team A
3rd: Florida International
University, Team B
4th: Concord University

#### **Outstanding Attorney**

Asima Choudhury, University of Central Florida Team A

#### **Outstanding Witness**

Yanet Cordova, University of Florida

## 2018 Law School Mock Trial Competition

Congratulations to the winning team of the 2018 Law School Mock Trial Competition, Sanford Chapter from University of Tennesse College of Law!

We'd also like to congratulate those below who placed in various categories throughout the competition. Thank you to all competitors, coaches, and volunteer judges for making it another great year!

#### 1st Place

Sanford Chapter Team 1, University of Tennessee College of Law **2nd Place** 

#### Corliss Chapter, University of North Dakota School of Law

#### 3rd Place:

Starr Chapter, University of Connecticut School of Law

#### 4th Place:

Vaught Chapter Team 1, Oklahoma City University School of Law

#### **Outstanding Prosecution**

Sanford Chapter Team 1, University of Tennessee College of Law

#### **Outstanding Defense**

Corliss Chapter, University of North Dakota School of Law

#### **Outstanding Advocate**

1st Place: Erika Ivey, Sanford Chapter Team 1, University of Tennessee College of Law 2nd Place: Luke Waldron, Terrell Chapter Team 2, Florida State University College of Law

#### **Outstanding Witness**

**1st Place:** Kieran Murphy, Rockefeller Chapter Team 1, Albany Law School **2nd Place:** Brittney Frederick, King Chapter, Villanova University

## School of Law Outstanding Fraternalism

Frankfurter Chapter, Suffolk University Law School



### 2017 Pre-Law Conference, Mock Trial Competition & Law School Expo

Thank you to all attendees, mock trial competitors, P.A.D. alumni, presenters, sponsors & law schools for their contribution to another successful Pre-Law Conference. This was our 26th annual gathering attended by over 250 pre-law students and 100 law schools and vendors from across the country.

P.A.D.'s Pre-Law Program prepares students interested in a legal career to make an informed decision about pursuing law school. To support the program's mission, programming included:



#### Reputation in the Digital Age for Pre-Law Students

#### Bradley Shear, Lawyer & Social Media Expert

Shear spoke about why it's important to limit and protect your searchable digital footprint during the law school and employment application process. Students also discovered how

to limit their searchable digital footprint and how law schools and employers may use their public digital footprint during the application process and beyond.

As Shear Law Firm's managing partner, Bradley Shear is an internationally respected attorney, consultant, speaker, and author. He is the first private practice lawyer in the United States to work with a state government (State of Maryland) to draft social media election and social media privacy law.

His blog, Shear on Social Media Law is the first blog to focus on social media law and public policy issues. Bradley's work has been quoted extensively in scholarly journals, law review articles, commercial books, government reports, and by almost every major news organization in the world. Brother Bradley was initiated into Phi Alpha Delta's Redding Alumni Chapter on July 15, 2017.



Thinking Like a Lawyer About Law School

#### Kyle McEntee, Executive Director & Co-Founder of Law School Transparency

Kyle discussed making an informed choice

about pursuing a legal education and where to go to law school.

Kyle McEntee is an attorney, public policy expert, and self-taught web developer who is nationally recognized for improving American legal education through advocacy and technology.

McEntee is the co-founder of Law School Transparency and has served as its executive director since 2009. During that time McEntee has emerged as a key

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#### Continued from page 12.

figure in American legal education, publishing scholarly articles, issuing reports, and speaking at conferences and seminars on the need for reform.

McEntee is a licensed North Carolina attorney with a J.D. from Vanderbilt University Law School and a B.A. in Philosophy from the University of North Carolina-Chapel Hill.





Law Admissions: Behind Closed Doors

John S. Benfield, Associate Dean of Admissions & Administration at Widener University Commonwealth Law School

### Dean Michelle Rahman, *Director of Admissions at the University of Richmond School of Law*

During this session Dean Michelle Rahman and John S. Benfield lead an interactive discussion about what law school admissions panels consider when they view applicant's files. This session provided attendees with the insight necessary to understand the factors that schools consider when reviewing applicants grades, LSAT scores, personal statements, and extracurriculars.

Dean Benfield has been involved in law school admissions for more than 25 years and is responsible for the day-to-day operations of the Admissions Office and the development and implementation of a successful recruitment strategy for the school.

He has worked as associate dean of administration and alumni development at the Charleston School of Law, and as assistant dean of admissions at University of South Carolina School of Law. Dean Benfield has been active with LSAC and is also a member of the Southern Association of Pre-Law Advisors (SAPLA) Board.

Dean Rahman has been Director of Admissions at Richmond Law since 1990, and has been associated with the Office of Admissions since 1985.

In her position, Dean Rahman manages the full admissions process, from recruiting prospective students and evaluating applications to facilitating decision-making with the Admissions Committee. She also administers financial aid and scholarships for the law school in addition to arranging on-campus housing for law students.

#### **Financing Law School**



Reyes Aguilar Jr., Associate Dean for Admissions and Financial Aid at the University of Utah S.J. Quinney College of Law

A Utah College of Law graduate himself, Dean Aguilar began his career in legal education as a teaching assistant at CLEO's (Council on Legal Education Opportunity)

University of New Mexico Summer Institute and at the University of Utah's College of Law Academic Support Program.

Dean Aguilar has been an active member of the Law School Admission Council Committees including the Diversity, the Services and Programs, and the Annual Meeting and Educational Conference Planning Work Group.











# Chapter-



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- 1. A.H. Stephens Chapter initiation
- 2. District I Conference, 10/14/17
- 3. Buffalo Alumni Chapter Speaker Series, 10/18/17

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- 4. Sanford Chapter
- 5. University of Central Florida Pre-Law Chapter
- 6. District XXXII Conference, 10/7/2017
- 7. Haynesworth Chapter Initiation
- 8. Hofstra University Pre-Law Chapter
- 9. Pepper Chapter
- Carmody Chapter Initiation, 10/18/2017
   Pre-Law Chapter

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# Highlights.



#### tions:

- 11. Ohio University Pre-Law Chapter's table at the University's Involvement Fair
- 12. Madison Chapter Initiation, 11/18/2017
- 13. American University Pre-Law Chapter
- 14. Tureaud Chapter Initiation, 10/28/2017
- 15. Truman Chapter Officers

- 16. Cornell University Pre-Law Chapter
- 17. McManus Chapter Initiation, 10/21/2017
- 18. Christopher Newport University Pre-Law Chapter
- 19. District XIV Conference Take The Pledge
- 20. Texas State University-San Marcos Pre-Law Chapter's Recruitment Table





Join your fraternity in Lexington, Kentucky in August, 2018!
Phi Alpha Delta's Biennial Convention is held every two years to bring together P.A.D. law student and alumni members from around the world. Delegates elect International Officers and set the Fraternity's course for the future.

In addition to the business of Convention, workshops, panels and guest speakers on a variety of topics are offered. Convention presents invaluable fraternal networking and professional growth opportunities for both student and alumni members.

For more information, visit www.pad.org/events/convention2018.