# PHI ALPHA DELTA Winter 2012 PRE-LAW CONFERENCE MOCK TRIAL & LAW SCHOOL EXPO Phi Alpha Delta Pre-Law Leadership Symposia Stignmial Convenience August 1-5, 2012

Periodico Oficial de Phi Alpha Delta Law Fraternity, International

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8



# The Networking Issue



### Featured Articles

Message From the International Justice
Selling Yourself Is Not All About You5
Networking Is Not a Dirty Word! 6
Access and Build Your P.A.D. Network
Speed Networking
Networking Isn't Just For Job Hunting 11
P.A.D. Halloween Events
From Zero to Sixty
A Love Affair With P.A.D
Networking Works: P.A.D. Success Stories
In Memoriam: Robert A. Gammage
Legalese For Teens
I'm a Travelin' P.A.D
Get the Social "In"
From the P.A.D. Archives

### Upcoming Submission Deadlines

Spring 2013 issue: February 8, 2013 Summer 2013 issue: May 10, 2013



Phi Alpha Delta is a proud member of the Professional Fraternity Association and the College Fraternity Editors Association.

### THE REPORT

Andrew D. Sagan, Executive Director 345 N. Charles Street, Baltimore, MD 21201 • Volume 64 - Number 3

Published quarterly. An official publication of Phi Alpha Delta Law Fraternity, International. Postmaster send change of address to 345 N. Charles Street, Baltimore, MD 21201 USA. Periodical postage paid at Baltimore, MD 21233-9998 and additional entries. *The Reporter* is

sent to all dues-paying alumni of the Fraternity without charge.

The Reporter welcomes letters to the editor, Chapter and alumni news and obituary notices. All such materials will be published at the discretion of the editor and should include photographs, if appropriate.

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### Declaration of Purpose

"The purpose of this Fraternity shall be to form a strong bond uniting students and teachers of the law with members of the Bench and Bar in a fraternal fellowship designed to advance the ideals of liberty and equal justice under law; to stimulate excellence in scholarship; to inspire the virtues of compassion and courage; to foster integrity and professional competence; to promote the welfare of its members; and to encourage their moral, intellectual, and cultural advancement; so that each member may enjoy a lifetime of honorable professional and public service."

## Mission, Vision & Core Values

Phi Alpha Delta Law Fraternity, International is a professional law fraternity advancing integrity, compassion and courage through service to the student, the school, the profession and the community.

We are the preeminent law fraternity promoting the bonds of fraternalism and we are the leader in the development and advancement of professional ideals.

#### Core Values

Bound together by tradition and our common interest in the law, we share these core values: Integrity, Compassion, Courage, Professionalism, Service, Diversity, and Innovation.

# Message From the International Justice:

### Winter Is Coming

By Ronald J. Winter (Alden Chapter), International Justice

No, this is not a Game of Thrones reference; I have never seen the series.

This is, instead, an acknowledgment of what lies ahead. As we enter the fourth quarter of the calendar year, several benchmarks appear. Founder's Day marked the deadline for submission of spring calendars and final exams signal the end of the fall semester fraternity activity. Winter looms.

Historically a time for hibernation in the animal kingdom, winter in P.A.D. must be a time of activity. Chapter officers need to be in touch over the winter break to communicate the goals and duties of each to guarantee successful spring programming. District Justices should be talking to our Chapter Justices to encourage the continued work on behalf of the Fraternity during their rest period. This is not a time to rest on the laurels of the fall semester.

Be proud of what you have accomplished? Of course. Pat yourself on the back for a "job well done"? Naturally. Sit around waiting for classes to resume in the spring? Not a good use of time. Time seems to be the most elusive commodity to law students.

We are wrapping up a tremendous fall semester and we are on pace to break the record for law student initiations. We have just concluded another Pre-Law Conference with record attendance. Our Alumni Chapters are meeting and conducting programs to assist our students and young attorneys with learning about the practical side of a legal career. Momentum is on our side.

I'm counting on our members at all levels to keep activity going right through the winter break. Our goal of 6,000 new law student members is within reach, but only if we make a concerted effort to have effective programming throughout the spring semester, and follow that with real, earnest recruitment efforts. That starts with having a plan, then executing the plan this spring.

Between the fall and spring lies winter. We cannot afford to hunker down and be dormant during this period between semesters. I urge you to push on through and recreate the success that we've achieved this fall. The danger is that we fail to take advantage of the time this break affords. The message here is to alert you to what lies ahead so that you will prepare for what's at stake. - la flinte

Winter is coming.



# How to Make Connections

- 1. Have confidence
- 2. Join organizations
- 3. Smile and laugh
- 4. Have an opinion and share it
- 5. Invite people (events, coffee, etc.)
- 6. Remember people's names

# How to Market Your Presence

- 1. Pull, don't push. Make the focus on awareness instead of a bottom line.
- 2. Create a standard email signature.
- 3. Cross promote. i.e. link your LinkedIn page in your email signature.
- 4. Be consistent.
- Use a 'human voice'; be personable.

# Selling Yourself Is Not All About You

By Cory Freeman, Content Editor, The Reporter

Since the establishment of this networking themed issue, I have spent months studying the art of networking. I have studied how to find a network, how to conduct yourself within a network and how to make that network work for you. I found, to put it simply, networking is how this world functions. With the contributions of experienced P.A.D. members and legal professionals, this issue will detail how to use your personal and P.A.D.s notoriously wonderful network.

But before you further your networking knowledge, let it be known that your first impression holds the heaviest weight in your success. It is common knowledge that one should make a good impression but today, your first impression can start weeks before an interaction.

When you begin to seriously network, clean up your social media. Make sure your Facebook profile is private and do the same for your Twitter account (no one expects perfection, so keep a low profile). International board Member at Large, Brother Jay Ross, suggests, "not to put anything on your Facebook that you wouldn't want people on the street to see. If you want to, make a separate, professional Facebook account so you can befriend professional contacts." If you make a networking connection, don't sent a Facebook friend request right away; wait a week or two.

Make certain you have a LinkedIn account. If someone is interested in you professionally, they will research you. Put your best face forward by giving them flawless social media pages. Also be sure your email address is professional; if it is currently ilovedogsqt12@aol.com, please change it.

When you do have a face-to-face interaction, be confident. If you're not, pretend you are; it will work. Sell yourself to everyone you meet in the most subtle ways. Listen more than talk and ask follow up questions. If you are fake, people see it; be sincere in what you say and relate what they said to yourself to show commonality. However it is important to stay on topic. Ask 'feel good' questions and build rapport.

Talk to people next to you, put your technology away and let the networking begin. P.A.D. is an amazing network—use it. If you would like any networking ideas or tips in general or as it relates to P.A.D., please contact me at cory@pad.org.



# SOCIAL MEDIA EXPLAINED

Twitter: I'm wearing a #redcarnation Facebook: I like red carnations

FourSquare: This is where I get my red carnations

Instagram: Look at me with my red carnation

YouTube: Watch me receive a red carnation at initiation

LinkedIn: My skills include growing red carnations

Pinterest: 10 tips for growing red carnations

Google+: I am a Phi Alpha Delta member who wears a red carnation

# Networking Is Not A Dirty Word!

By Araj F. Ahmed, International Board Member-At-Large (Robert E. Redding Alumni Chapter)

I'm sure you are all sick of hearing about networking but, here's the thing—if you want to get that job, you need more than just a good resume and cover letter. You need to get your foot in the door and give employers a reason to pick you out of hundreds of applicants.

- 1. Go to events where you will be able to meet attorneys. P.A.D. alumni events are a perfect example! You can be in a relaxed environment where you are comfortable talking to members of the legal community without the stress of an interview situation. Impress them with your attitude, personality, and intelligence. Remember, people want to work with people they like, and they will remember you if you make a good impression.
- 2. **Don't be a jerk and don't get inebriated!** When meeting ANY attorney at ANY function, keep in mind that this is someone who might be able to help you find a job. If you are acting unacceptably, not only will they *not* help you, they might warn others about your bad behavior. The legal community can be a tight-knit one! On that note, if you are going to friend an attorney on Facebook, keep in mind that they are not just looking at you as a friend, but as a future attorney. Act like it!
- 3. You don't need to talk to the hiring partner to get your foot in the door. Anyone, including the junior associate or paralegal, can put in a good word. If you have someone willing to vouch for you, willing to stop by the boss' office and say, "Hey check out Ann's resume if you get a chance. I know her through my legal fraternity and she is a [cool person, great leader, whatever]," that could be your way in.
- 4. This one is VERY important: Never ask a networking contact directly for a job. It puts them in an awkward situation, and it comes across that you are using them to get a job. Be interested in who they ware and what they do. Ask them about their practice and what their office is like. You can definitely ask if they know whether their office is hiring and for advice on filling out an application. You will get so much further by making friends and impressing your contacts. Make them WANT to help you instead of having to ask them to help you.
- 5. **Keep in touch!** Did you meet someone really interesting at an alumni panel? Did they give you their card? That means it's ok to email them! So, their company might not be hiring right now it doesn't mean they won't be hiring three months from now. Keep a list of your contacts, especially the ones you really connected with. Email them monthly; ask how they are doing and fill them in on how you are doing. Try to meet for coffee now and then. If something opens up, you will be on their radar and they will know where you are in your job search!

Now, go out there and use these tips. Remember, your P.A.D. Brothers and Sisters are here to help! Coming to DC to visit? What a perfect opportunity to throw in a networking lunch or P.A.D. Reception. Consider this an open invitation to network with me and the other alums of the Robert E. Redding Alumni Chapter!

# Chartering From P.A.D. Headquarters

By Arturo Holmes (*P.A.D. Intern*) Interning at P.A.D. Headquarters is Godsend because I have access to historical documents, photos, and the understanding of how a Fraternity operates and it's everyday process. During my internship, I am leading the chartering effort for a Pre-Law Chapter at Morgan State University (MSU).

So far, I've had the opportunity to participate in the Pre-Law Leadership Symposium on how to become an effective leader. I was fortunate to have the unique opportunity of a face-to-face discussion with Byron K. Rupp, Director of Pre-Law Operations, what to expect while chartering and as a member. His knowledge, understanding, and excitement for P.A.D. inspires me to keep going.

While chartering, I have been able to use my new P.A.D. roots to establish conversations with P.A.D. members I meet by coincidence. In November I attended the Ravens Stadium Watch Party for the 2012 Presidential Election and met three P.A.D. attorneys. They embraced me with open arms and expressed interest to attend our installment ceremony and events.

The excitement our future members display further extends my determination and passion for what we are accomplishing. The best part about this experience is the potential we have to make a difference not only on campus but in the community. We have big plans this spring semester and I hope other Chapters attend in support. The chartering members of MSU Pre-Law Chapter are more than appreciative and grateful for this opportunity.

# Unique Chapter Events

- Read Chapter hosted a murder case Mock Trial Showdown with Philadelphia Assistant District Attorney Carlos Vega against renowned Defense Attorney Fred Perri. The presiding judge was Homicide Judge in the Philadelphia Court of Common Pleas Jeffery P. Minehart.
- University of West Florida Pre-Law Chapter members volunteered during early voting for a firsthand look at the election processes.
- Goldwater Chapter hosted their 2<sup>nd</sup> Annual Casino Night which is a fundraising, social and networking event. They reached out to local alumni to purchase tickets and raise money for their attendance
  - to the 2013 P.A.D. Mock Trial Competition. **Hull Chapter** co-sponsored "Lunch with
- Hull Chapter co-sponsored "Lunch with a Lawyer."
- Whittaker Chapter (bottom right picture) hosted their annual Tiki Cruise with over 100 Chapman students, alumni and a former District Justice in attendance for a night of fun, food, and dancing aboard a 3 hour "Tiki Boat" cruise.
- **Bradwell Chapter** hosted a fraternal bonding Laser Tag event.
- **Bedell Chapter** carved pumpkins with children at the Jacksonville Zoo.
- Fletcher Chapter collected over 150 law school books for "Books Behind Bars" to donate to Alachua County Jail.
- University of Florida Pre-Law Chapter hosted breakfast during UF Graduate and Professional Day and a law admissions panel with representatives from 17 law schools.
- Norfolk State University Pre-Law Chapter President Richard Tran recited the preamble to Ruffner Middle School's Dr. Kiah's American Literature class on Constitution Day.
- McKellar Chapter (top right picture) participated in the Walk to End Alzheimer's.





### Want to get published?

All P.A.D. members and Chapters are encouraged to submit articles, photos or blurbs at any time for publication in *The Reporter*, on the weekly P.A.D. Spotlight or on Facebook.

What can you submit? We want your professional or academic accomplishments, Chapter events or anything relation to the Fraternity or the law field. If you have something to share, email Cory Freeman at cory@pad.org. You can also write to us at the return address on the back of this issue or call the Executive Office at 410-347-3118.



# Access and Build Your P.A.D. Network

By B.J. Maley, International Board Member-At-Large (West Suburban Alumni Chapter)

A great selling point to potential members during recruitment is the P.A.D. network and the opportunities it brings. Through P.A.D., students have the opportunity to know alumni and maintain those connections made as students that make a valuable part of their professional network post-graduation. As networking is the focus of this issue, this is a great opportunity to learn how the P.A.D. Network can be accessed and utilized by students and alumni.

**Students**: Hopefully at your initiation an alumnus spoke about the student-alumni relationship and encouraged you to reach out to 'seasoned' P.A.D. members. Your Chapter Justice commended his remarks to you by saying, "The development and maintenance of a special relationship between the student and alumni members of Phi Alpha Delta is of vital importance and is a unique characteristic of our Fraternity." Despite this message, too often Chapters have limited interaction with alumni or the relationship is limited to Chapter leaders and key alumni members. So, how do students get to meet alumni?

Invite Local Alumni to Chapter Events. This doesn't mean just planning alumni networking events. Invite alumni to social events or to speak at your next meeting. Recent graduates and former officers are great members to contact first. Build from there. (Remember to give plenty of notice!)

Participate in Projects that Involve Alumni Outreach. You can volunteer in your Chapter's alumni committee, assist the Executive Office with the Lost Member Program (email cory@pad.org for more info), build your Chapter history by contacting past members for information, photos, etc., contact alumni to attend or speak at events or volunteer as liaison to local Alumni Chapters. There are many ways to connect with alumni.

Attend Local Alumni Chapter Events. The Alumni Chapters are thrilled to have students participate in their events and are grateful to have you there. Contact your local Alumni Chapter for upcoming events.

Reach Out to Alumni in Fields You're Interested In. Introduce yourself, let them know you're a P.A.D. member and ask if they would be willing to talk sometime about their field or experiences. Lawyers like to talk!

#### Reach out to P.A.D. Members at Non-P.A.D.

**Events.** Use your common membership as an icebreaker and introduce yourself at non-fraternity functions that feature P.A.D. attorneys. You can check for P.A.D. members on the online directory at pad.org. Ask your Chapter officers for assistance using the online directory.

**Alumni:** First, remember to "pay it forward". We encouraged you as a student to reach out to alumni and we encourage you as alumni to take the student call or respond to their email. The benefits of the P.A.D. network don't benefit only students! Even if you already have a job, you can derive benefits as an alumnus.

Professional Referrals. One lawyer cannot be everything to every client. When making a referral, do you refer the potential client to a P.A.D. member? P.A.D. members are throughout the world and practice in every conceivable area of law. Our instinct should be to find that referral through P.A.D. Make sure you have your online directory profile complete and up to date, including identification of your field(s) of practice so other members can find you and make similar referrals. Visit pad.org to update your profile.

Establish relationships by participating in fraternity functions and in the P.A.D. social and professional networks online—they will think of you when making referrals!

Advice and Assistance. If you are unfamiliar with an area of law, it may take hours of research to learn the answer to a question. Be a hero to your client! Place a quick call or email to a P.A.D. that practices in that area and get a quick answer at no cost to your client and without hours of tedious research. You can also get pointers about appearing before a particular judge or which process server or court reporting service to use. Remember, you want to be able to call on the P.A.D. network for this kind of assistance, so you should also provide this kind of assistance to fellow P.A.D.s.

Identify Yourself and Others as P.A.D. Members. During his remarks after his installation as International Justice, Ron Winter mentioned that in his professional life he reaches out to attorneys and asks, "Are you a member of my Fraternity?" Most of us interact with attorneys daily; are we asking them about P.A.D.? Remind your brothers and sisters of their membership and encourage their involvement.

These are a few tips to access and build your P.A.D. Network. Take advantage of these ideas and share yours on the P.A.D. social networking sites accessible from our home page.

# Speed Networking

By Kelly Parry (Story Chapter Clerk)

Last spring, Story Chapter created a networking event based on an unusual premise—speed dating. The idea was that networking events are great, but sometimes students have a difficult time getting any valuable one-on-one time with attorneys. Leah Farmer, then Recruitment Chair and current Story Chapter Justice, took the idea and ran with it.

The goal was to create a lowstress, high-result networking arena. Sister Leah, the Executive Board, and Junior Board members Goli Rahimi (now Vice Justice) and Ryan Gardner recruited eighteen local attorneys, including seven P.A.D. Alumni Chapter



members to participate. These attorneys practice in a variety of areas including criminal law, civil litigation, family law, and real estate.

Attorneys were seated at individual tables around a large communal area on DePaul's campus. The 48 registered P.A.D. members arrived during their assigned time slot for three rotations, they could register for up to four slots, and selected an attorney whose practice most aligned with their interests. Every eight minutes the student would move one seat to the right as the attorneys stayed to speak with the next student in rotation. During the eightminute sessions, students were encouraged to focus on all networking aspects including resume building, learning about an attorney's field, interview simulation, and practiced "elevator pitches."

As a result, two students received summer clerkships and multiple DePaul faculty members, alumni, and P.A.D. Chapters have inquired about the logistics of the program. Students are already looking forward to the event again in spring 2013 and Story Chapter has full expectations to make 'Speed Networking' an annual event.



Congratulations to Brother Michael A. Lampert, Esq. on his recent election as Chairman of the Tax Section of the Florida Bar. Brother Michael is the former Justice of Rutledge Chapter at Duke University and has supported his

Fraternity since induction in 1981. A practicing tax lawyer, he has previously served as a Director of the Tax Section's Education, Administration and Long Range Planning Divisions.

### Recruitment Notes

Recruitment success differs for each Chapter. Some initiate only a handful of new members per year where others initiate hundreds. The success of recruitment is a great feeling, no matter the result. The following Chapters want to share their exciting Fall recruitment numbers: Whittaker Chapter initiated 30 new members; Carmody Chapter initiated 24 new members; and Bedell Chapter initiated 50 new members! Remember, the goal is to always "meet or beat" the all-time record. Keep up the great recruitment and a fraternal welcome to all new P.A.D.s!



### We Love Our Alumni!

By Shantal McNeil (Binghamton University Pre-Law Treasurer)

If you ask the students of the Binghamton University Pre-Law Chapter why they chose to join, they will emphatically respond with "networking." A great way to network is with P.A.D. alumni, who are more than important to us. Many alumni come

back to celebrate with us whether it be at Parade Day or Alumni Weekend.

But what exactly does "networking" mean? A network is defined as a supportive system of sharing information and services among individuals and groups that have a common interest. This year, our Chapter took serious action to increase our supportive alumni system. During Alumni Weekend, we invited the founding fathers and former members of our Chapter, who joined in the '90s, to share insight and help us make informed decisions about a potential legal career. Those who visited included founding members John Tax and Scott Dinstell (*Jay Chapter*), along with former members Frank Vellucci and Michael Schnall. Almost all of these men are practicing attorneys, with the exception of Dinstell who pursued a business career.

We left the meeting informed with what to expect of a legal career and the rigors of law school. The most resounding message they left with us was brotherhood; each of these men are still very good friends. They golf together, they know each other's family, and have kept in touch for 20 years.

Their decision to charter our Chapter paved the way for us and all Binghamton Pre-Law members over the past 20 years. They can now open doors for us and be involved as our alumni. They have genuinely formed a fraternal bond with each other that has withstood the test of time and their respective careers.

Networking and staying in touch with alumni is beneficial to any career. Having someone to look to for experiential knowledge is an amazing tool to have. To further our efforts we are working with Michael Schnall to maintain our alumni connection and keep involved. It is heartwarming and comforting to know that we have these wonderful alumni as resources to share with us all the opportunities and guidance that we may need in the future.'

# Seattle University School of Law Facilitates Networking

Seattle University School of Law encourages networking in several unique ways. Students are provided hands-on learning through the Center for Professional Development which organizes trainings, panel discussions, and networking receptions. The School of Law's Ronald A. Peterson Law Clinic is home to a ground-breaking Mental Health Court Clinic, the first Indian Wills Clinics in the country, and a Civil Rights Amicus Clinic, in which students participate in the planning and writing of amicus briefs on important civil rights cases from across the country. The school also offers an extensive externship program with placements at a variety of firms around the world for a well-rounded education with the added bonus of an established network.

# PHI ALPHA DELTA



### PRE-LAW CONFERENCE Mock Trial & Law School Expo

Thank you to ALL those who attended and contributed to making the P.A.D. 2012 National Pre-Law Conference and Mock Trial a success. Congratulations to those award winning Chapters and we look forward to another fantastic Conference in 2013!

# Networking Isn't Just For Job Hunting

By Sarah Eyberg, District X Justice (Twin Cities Alumni Chapter)

When recruiting new members, most P.A.D.s will brag about our massive attorney network. How could you not? It's an easy selling point. However, the network is not just for post-graduation job help as one District X member discovered this fall.

"I initially joined for the networking opportunity," said Tran Nguyen (*Monroe Chapter*). When Tran began her first year of law school, she very wisely made the decision to join P.A.D. but had no idea what the network would mean to her in just a short time.

A Utah native, Nguyen recently moved to St. Paul, MN to pursue a legal degree and, a couple years ago, was diagnosed with a life threatening health condition.

"My doctor saw a mole that gave him cause for concern. I had surgery and found out I have stage 3b spitzoid melanoma—skin cancer, the bad kind," said Nguyen. "I underwent chemotherapy to treat the cancer [for] about a year."

Additionally, her ongoing treatment required scans every three months. In the summer of 2012, Tran finished chemo and planned her move to MN. Over fall break she went home to Utah for the scans which gave her teams of doctors cause for concern.

Nguyen began to arrange for additional testing in the Twin Cities. Unfortunately, she discovered her insurance would only cover hospital and urgent care visits in MN. "They asked me if it was an emergency! Well, the possibility of cancer returning sure feels emergent to me," she says.

She looked into changing her insurance, but wouldn't be able to do so until January. Living on a student budget and raising a toddler, Nguyen simply did not have the extra cash for another round trip plane ticket.

She shared her distress to some brothers while tabling to collect donations for a local charity. Unbeknownst to Nguyen, Brother Kailei Higginson, went to Matthew Bakke, Monroe Chapter Justice, right away. "I knew Tran was having health issues, but I did not know the severity and need for out of state testing until Brother Higginson brought her current situation to my attention," said Bakke.

Bakke immediately enlisted the help of his Chapter by utilizing social media. He sent a Facebook message to the Chapter (excluding Nguyen) explaining the need and asking members to help.

"Members replied immediately, donating various amounts," said Bakke. "We had figured that \$400 would totally cover her flight costs. That amount was met in roughly six hours."

The Chapter kept the fundraising secret. "Matt runs a racquetball league and he always wants me to play. This particular day I had planned on taking my son to the movies but I didn't want to blow him off so when he asked me to bring Calder by, I agreed," Nguyen said.

Upon her arrival, with a hug from Bakke, he presented Nguyen with a card. As she opened the card, a check fell out. The card read: "We take care of our own."

Nguyen immediately broke into tears. "Her appreciation for the Chapter and P.A.D. was abundant. It was very emotional," said Bakke.

"I would never expect that of them or ask them to do something like that for me. Mostly just because I'm new to Minnesota and had no idea people would care like that," Nguyen said. "It's just nice to be told you are family, especially when you don't have any in the area. I keep the card on my dresser because it reminds me."

When asked if the events changed his view of the Fraternity, Bakke replied, "It re-affirmed my faith in our Chapter and the family aspect we possess."

Nguyen received the tests she needed and they came back clean. The Chapter is discussing the possibility of raising funds to maintain a "Chapter emergency fund" that can assist members in the future who face similar problems.

11



# McReynolds Chapter Members Argue Before Justice Kagan

Two McReynolds Chapter members, at the University of Tennessee College of Law, had the opportunity to argue in front of a panel of prestigious judges headed by none other than Supreme Court Justice Elana Kagan (*Robert E. Redding Alumni Chapter*) who became an Honorary Member at the 2011 P.A.D. Day at the Supreme Court.

Alicia McMurray and Annie Ellis, both P.A.D. 3Ls, advanced to the final round of the 2012 "Advocates' Prize"; a Moot Court competition hosted by the University of Tennessee College of Law. The preliminary rounds were judged by law professors, and local attorneys. Their teams advanced from the competition's 23 participating teams.

McMurray's team won the overall competition and Ellis' team was runner-up. The case involved fifth and sixth amendment issues including self-incrimination and a government witness's use of a pseudonym.

Justice Kagan praised the students on their performances in what she called "a hot bench." She recognized that the bench was different than any the students might face in their later careers.

"I was so nervous about arguing in front of Justice Kagan and the other judges that I nearly forgot that every professor I've had in law school and all my classmates were right behind me too," said Ellis. "However, it was a great experience and one that I will cherish for my entire career."

"It's funny," said McMurray, "but I feel different after the final round, more confident. I know that if I can stand my ground in front of that panel of judges, I'll be successful in the normal courtroom."

McMurray is no stranger to Mock Trial competitions. She represented McReynolds Chapter at the 2011 P.A.D. Mock Trial Competition and her team placed fourth out of the 32 participating teams.

Mock trials are not just for competition or practice but a gateway to enhance your network by interacting with accomplished attorneys, judges and P.A.D. alumni.

# 8<sup>th</sup> Annual Story Chapter Founder's Day Charity Auction

By Rachael Dickson (Story Chapter Junior Board Member)

In what has become the flagship event of the fraternal year for DePaul University College of Law's Story Chapter, the 8th annual Founder's Day Charity Auction recently raised over \$8,500 for the Chicago Metropolitan Battered Women's Network. This year, for the first time, Story Chapter partnered with Holland & Knight, LLC to host the event. Held in the 30 floors above the Chicago loop, approximately 90 people, including attorneys from the

West Suburban Alumni Chapter, the Chicago Alumni Chapter, DePaul University College of Law, and Holland & Knight joined DePaul students for the networking event.

The evening included silent and live auctions, cocktails, hors devours, and the first ever Story Chapter Founder's Day Alumni Awards presentation. The auction donations covered a wide variety of areas. Professors donated study sessions and dinner outings. Phi Alpha Delta member and Dean of DePaul College of Law Gregory Mark donated two different wine tastings. Alumnus extraordinaire Charley McCarthy donated a private sailing trip on his beautiful sailboat. Other items included a full bar course from Themis, an iPad donated by Kaplan, and a diamond necklace worn by Mila Kunis on the cover of GQ.

However, the highest grossing items of the evening were a pair of outings to Improv Olympic with the Story Chapter Executive Board, each one selling for over \$1000.

The auction has grown dramatically from its inception in 2005. "What started opportunity to fraternize and raise funds for the Chapter has transitioned into the banner event of our fall semester," Justice Leah Farmer said. The Chicago Metropolitan Battered Women's Network serves the domestic violence community through education, public policy work and a 24-hour hotline that connects callers with services. When asked about the event, Vice-Justice Goli Rahimi said "We are so grateful to the amazing alumni who have helped us get here!"

Continued on pg. 17

### Marketing to Success

Krizia Martinez (Rayburn Chapter Justice)

One of the most rewarding things about P.A.D. membership is the opportunity to reach out and help the community through philanthropic events. Rayburn Chapter at Texas Tech University was able to do just that for Lubbock community children during their annual Halloween Carnival.

The carnival provided children an opportunity to trick or treat in a safe environment. This year, 19 different law school organizations were recruited and participated by hosting unique activity booths for the kids. Some activities included pin the bow tie on the skeleton, pumpkin bowling and a costume contest. Rayburn Chapter's Halloween Carnival was a record success as attendance more than doubled from last year with over 450 children, and roughly 650 people total.

A strategic marketing plan contributed to their amazing turnout. With permission from the local superintendent, flyers were distributed to over 32 elementary schools and a press release was distributed. As a result, they were mentioned in the Channel 10 news and the local newspaper, the *Lubbock Avalanche- Journal*, who attended the event and took pictures posted to their website.

The event was a success for Rayburn Chapter; the success that was a result of great networking, resourcefulness and the commitment of their members and officers.

### "Masked Professor"

Lawson Chapter at the University Of Missouri presented a new charity fundraising event cleverly titled "Masked Professor." To make charitable giving more appealing to students, they tempted students to donate money with the promise to see a faculty member of their choice dress up in costume on Halloween.

For two weeks, students donated money into plastic pumpkins labeled with the ten participating professors' names.



For all donations of \$3.00 or more, the student had the opportunity to submit a costume idea. It was a new event for both the students and professors and was a great networking opportunity. The 'winning' professor dressed as Captain Jack Sparrow and designated the \$200 proceeds to First Chance for Children, an organization dedicated to building an early education system that helps every child enroll in kindergarten.

## Brewer Chapter's Haunted House

Brewer Chapter participates annually in the Gulfport Recreation Center's Halloween Bash. This Bash is a great nonlegal pro bono opportunity for members to serve Stetson Law School's community. P.A.D. helps run games, gives out candy, and runs the Haunted House. Weeks before Halloween, we help decorate and plan this "spooktacular" haunted house experience. Members brought to life the "House of Nightmares" dressed as zombies, clowns, evil witches, and monsters. Not only does the event allow an opportunity for the Brewer Chapter to help our community, but this yearly event facilitates Chapter bonding as we let out our inner zombies.



# From Zero to Sixty

By Cory Freeman, Content Editor, The Reporter

The P.A.D. Pre-Law Chapter at the University of Nevada-Las Vegas grew this year under the direction of their newest President, Brother Alan Amici. During their self proclaimed Chapter 'revamping', they were able to increase membership from zero initiates to over sixty in one year and, with a fresh start, continued to increase their P.A.D. media presence and membership.

With no formal web or graphic design education, Sister Katherine Linfield has flourished their media presence by creating and maintaining a resourceful website alongside the Chapter's Facebook and LinkedIn pages.

'[We] decided that doing a website in addition to our Facebook page allowed us to showcase both professionalism and our social image," said Linfield.

The website is comprised of integrated social media widgets, updated photos of events and new initiates, an imbedded Google calendar, board and committee member profiles, a photo member roster, a contact page with email form, a number for tech support, a sponsor list and a successful donate page including a PayPal button for sponsor donations and member fees. These are all great staples for a P.A.D. Chapter website.

Linfield updates the page bi-weekly with feedback and updates from Amici. The website has proven successful and attracted attention for its sleek design, navigation ease and the updating frequency. They have earned sponsorship from Richard Harris Law Firm in Nevada and make an impression to potential members.

"Our graphic designer, Aiza Malik, helped design fliers for our upcoming events [along with] business cards that list all of our networking platforms. It helps people to remember us, even after they've left our table."

By interweaving their media platforms, potential or established members are allowed the ability to send or receive information, payments and questions via their preferred platform. Linfield finds that "the website has garnered a ton of positive feedback and has proved itself to be exceptionally useful in reaching out to potential members."

Having a successful website and successful media platforms can help turn a Chapter around and increase involvement and awareness. To view their website, visit www.padunlv.org.

# P.A.D. Quote

"P.A.D. is what you make of it. Immerse yourself and get involved. If you get involved and it is apparent that you reflect our goals and mission, members will see it. We're all in it together; everyone has that common mission. Those people become your network." Jay Ross (International Board Member-at-Large)

# Best P.A.D. Chapter Social Media Pages (in no particular order!)

Pages are linked www.pad.org on the List of Pre-Law/Law School Chapters pages under Pre-Law/Law School Chapter Resources.

- Florida International University Pre-Law Chapter
- Butler Chapter (William Mitchell School of Law)
- University of Texas- Austin Pre-Law Chapter
- University of Nevada- Las Vegas Pre-Law Chapter
- Franklin Chapter (Thomas Jefferson School of Law)
- University of Central Florida Pre-Law Chapter



# 'Like' Us On Facebook!

Look for Phi Alpha Delta Law Fraternity, International on Facebook to stay current with news, tips and some P.A.D. fun. Join over 8,000 brothers and sisters in social media involvement. It is a great networking source!

## A Love Affair With P.A.D.

By Cory Freeman, Content Editor, The Reporter

To say Florida International University's Pre-Law Chapter is lead by passionate P.A.D.s is an understatement. Where an average Chapter sends a few representatives to the Annual National Pre-Law Conference, FIU was able to send 48 members. The Chapter was awarded Outstanding Pre-Law Chapter and Brother Octavio Mella was awarded Outstanding President. Many factors attribute to their success but one most prominent is their social media.

The Chapter's Historian, Sister Prutha Patel, manages their media including Facebook, Twitter, Orgsync, Flickr, YouTube, their website and newsletter (which she co-authors with Horacio Aguirre (Alumni & PR Chair)).

"The idea of something being informative, useful, interesting and FUN at the same time is what [has made] our social media pages so effective," said Patel, "our Chapter is incredibly large, and it has been amazing to see how responsive to the outlets they have become. We are always communicating with each other through these pages."

As a commuter school, the majority of campus groups are at a disadvantage; it's difficult to keep a large group active at a commuter school. To combat this challenge, Patel found that, "for a group to succeed at FIU, we needed social media to get the message to all the students."

Patel's self proclaimed 'love affair' with P.A.D. has led to many unique initiatives.

"When I first joined P.A.D., there used to be a 'one sheet' with important dates and nothing else. [Aguirre and I] thought it would be great if we instead turned it into a fully fledged newsletter including articles, ad space, announcements, pictures and LSAT questions," said Patel.

As Historian, she also started, "what we call the FIU P.A.D. Semester Book. It's essentially like a year book [where] each 'initiation class' gets a couple pages with pictures and tags. The point being, years from now, when I come back for

# Attention Orlando Area Alumni!

P.A.D. members are starting an Orlando Alumni Chapter and they want you to join! If you would like to expand your professional network, contact District Justice Allison Janowitz at allisonjanowitz@gmail.com. Join their Facebook group: search "Phi Alpha Delta District 26."

an alumni/law student event, I'd like to see what has taken place and how much we've grown. The book will be passed down from Historian to Historian. This adds to the FIU P.A.D. tradition and the overall aspect of us being a true family."

Patel's contributions to Chapter outreach is a side note compared to her love for the fraternity and outlook on its benefits.

Patel finds, "Phi Alpha Delta has helped me realize just how much I'd like to



become an entertainment attorney. I'm filling out applications right now, and as some people are constantly worrying, I'm honestly slightly less worried [because] I know I have a brilliant support system. For example, a P.A.D. alum is helping me with the application process, she is a proofreader for my statement. It's like I'm Harry Potter and I have multiple Hermione Grangers willing to aid me along the path (Best part? Our ENTIRE Chapter is like that; we're all Harry Potters and Hermione Grangers to everyone. The help isn't ever in demand, there's a surplus!)."

Patel intends to continue to enhance the Chapter's media until her graduation in spring '13. Post graduation she intends to continue her P.A.D. involvement in a California Law School and hopefully become a donation source or sponsor for FIU's Pre-Law Chapter.

"Phi Alpha Delta has my heart." In a few words, it is easy to see why Patel is so eager to support her fraternity. Her fraternalism and commitment is something to be admired and we are proud to call her a P.A.D.

# West Suburban Alumni Chapter: Luaus, Polo and Fraternalism

By B.J. Maley, International Board Member-at-Large (West Suburban Alumni Chapter)

The West Suburban Alumni Chapter finished summer by sending eight members to Convention, where they hosted a 'Convention version' of their award winning P.A.D. Summer Luau, receiving many awards, and by the election of charter member, Brother B.J. Maley, to the International Executive Board. The Chapter had much to celebrate when delegates returned from Arizona.

The celebration began with the Fourth Annual P.A.D. Summer Luau on August 21, in Wheaton, IL with 45 members and guests. In addition to the usual celebration with food, hula dancing, and fraternal bonding, the Chapter's new Justice and Vice Justice, Rachael Stokas and Pete Bastianen, were officially sworn in by District Justice John K. Norris.

The Chapter's Anthony A. DiGrazia Scholarship Committee raised nearly \$2,000 through fundraising activities including a "drive the green" pool-based golf

game organized by Brother Bastianen. Jake Brown (*Lincoln Chapter*) and Cari Kauffman (*Story Chapter*) were awarded best hula dance awards (stuffed parrots!) and Lindsay Ruedig, immediate past Justice of Lincoln Chapter, was recognized with the Chapter's first annual "Big Shoes to Fill Award" in recognition of her leadership contributions.

WSAC's P.A.D. Running Club participated in DuPage P.A.D.s' 'Run for Home' event that raised money to combat homelessness. A joint event, WSAC and Chicago Alumni Chapter attended polo matches at the Oak Brook Polo Club; the Chapters scored a VIP tent for the event and were joined by several Story Chapter members. WSAC also hosted a small wine tasting event in Lemont, IL, participated on both the District XI Joint Initiation (where nearly 300 new members were initiated) and in the District Leadership Conference hosted by Blackstone Chapter at IIT Kent College of Law in Chicago.

At the Annual Founders Banquet on November 15<sup>th</sup>, the Chapter elected and installed officers for 2013, presented DiGrazia Scholarship Awards to five area law students, initiated new members and presented awards to the Outstanding







Chapter Member and the Outstanding Student Participant. Look for a recap in the next issue.

The West Suburban Alumni Chapter serves P.A.D. members throughout Western Cook, DuPage, and Kane Counties in IL. For more information or to join this active Chapter, email westsuburbanpad@gmail.com.

# Networking Works: P.A.D. Success Stories

- "I have become closer to people across the country than in my own backyard through PAD!" Sarah Eyberg (*District X Justice*)
- "The best internship I got in law school came through a member of Phi Alpha Delta. It was March and I still didn't have a summer placement. I put a simple request on the local alumni chapter page, "Does anyone need an intern for this summer or know someone who does? They don't have to pay me. I just don't want to spend the summer in class.

An alumni member who knew me from a district conference said, "I've got a friend in a local Public Defender's Office." Said office had already stopped looking, but on her say-so, they gave me an interview anyway, "Just in case someone cancels." After the interview, I pestered them for the next four weeks until, I think, they gave me a placement just to shut me up.

Of the five semesters I've interned in law school, that was the best placement I had. Thank you, Val Kraml. Thank you San Francisco Alumni Chapter. Thank you Phi Alpha Delta." Cassady Toles (Dirksen Chapter)

- "After speaking with an Associate Tribune at the last past Biennial Convention, he enlightened me to an entire sector of employment that I hadn't previously considered (or even known about!). As a result, I'm in the final interviewing stages for an excellent position in Washington DC!" Eric Rogers (Humphrey Chapter Clerk)
- "Over the decades I have given and received referrals to and from P.A.D. brothers and sisters with total legal fees paid in the hundreds of thousands of dollars." Philip A. Greenberg (International Chief Tribune, Rapallo Chapter)
- "I met my girlfriend at the P.A.D. District Conference at the Lake of the Ozarks last year. I was Justice of C. Clark Chapter and she was Justice of J.L. Sullivan Chapter. We currently live together and would not have met without P.A.D." Michael Torney (Clark, C. Chapter Justice)
- "My P.A.D. networking success story actually involves multiple Story Chapter P.A.D.s. A former Story Chapter Justice, Sierra Falter, was about to transition from clerking at a local Chicago firm to a full-time position. She recommended me for the job! I spent about three months at the firm and when it was my time to leave, I did the same thing—recommending a fellow Story Chapter member! When that clerk left the job this fall, Sierra again recommended a Story Chapter member and he is now happily employed. It's an example of brotherhood and sisterhood at its best!" Kelly Parry (Story Chapter)
- "I advocate networking continually through professional contacts and student interacting. I have only had one job that wasn't through networking." Janette Del Angel (Nova Southeastern University Pre-Law)

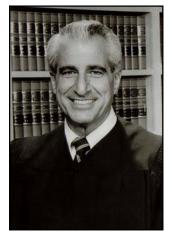
Story Chapter Auction: Continued from pg. 12

In fact, according to Farmer, it is that relationship with the alumni that "has not only legitimized the event in the Chicago community, but has really helped the Chapter direct our attention to the worthwhile and fraternal goal of service to the student, school, community and profession—all with one event," Farmer said. "The auction is more than a fundraiser—it is the first time that the Chapter is able to come together, new and long standing members, to build relationships and strengthen old."

The 2012 awards for Fraternal Service were presented to Emilia Batun, Story Chapter Justice 2011–2012 and Joseph Emmerth, Story Chapter Justice 2004–2005. The first ever Joseph Story Chapter Lifetime Achievement Award was presented to Jeff Hesser, former International Board Member at Large, former District XI Justice and Story Chapter Justice 1994–1995.

The Founder's Day auction commemorated the 110th anniversary of the founding of Story Chapter, which was one of the first P.A.D. Chapters formed. Named for Supreme Court Justice Joseph Story, the Chapter transferred to DePaul University College of Law when Illinois College of Law merged under DePaul in 1912. With a respect for those who came before, Story Chapter was proud to make new history with a new fundraising record. "Story Chapter broke our own record in the amount we raised to be donated to the Chicago Metropolitan Battered Women's Network this year," auction chair Colleen Hurley said. "It was an honor to see how many local attorneys and P.A.D. alumni the event drew."

Is it time for the 9th annual auction yet?



# In Memoriam: Robert A. Gammage

Brother Robert A. Gammage (*T. Clark Chapter*) passed away in September, 2012. He was a great influence to the legal profession and in Phi Alpha Delta. As a Texas Politician, he served in the Texas House of Representatives, the Texas State Senate and the U.S. House of Representatives. During his 44 year fraternal service, he exemplified what it means to be a P.A.D. member and a brother.

His list of legal accomplishments is more than extensive and demonstrates his impact as a legal leader and exemplary P.A.D. Following his private practice from 1969-1979, his accomplishments included successfully fighting for the passage of ground-breaking environmental legislation, equal rights for women, voting rights for 18-year-olds, and statewide single-member legislative districts. As a state senator he authored and fought successfully for the adoption of open government reforms and

helped make major progress on human rights, and consumer and health care legislation in Texas. These are a few among a tremendous list of accomplishments.

Brother Robert's namesake will continue to be upheld by the Robert A. Gammage Pre-Law Chapter at his alma mater, Sam Houston State University; the Chapter is only one of two named Pre-Law Chapters. His impact on and passion for Phi Alpha Delta and the legal profession was tremendous. Phi Alpha Delta has suffered a great loss but will forever remember our Brother Robert A. Gammage.

# P.A.D. Member Provided Hurricane Sandy Relief

P.A.D. networking rarely results in a position as a volunteer firefighter; however it did for International Board Member Brother Jason "Jay" Ross (*Paterson Chapter*) this year.

During his undergraduate freshman year at Rutgers University, Ross (pictured at right) became a certified firefighter and volunteered at the Rutgers Fire Company from 1989-1993. Post graduation, firefighting fell by the wayside as he pursued other interests and a legal career.

An active and deeply involved member, Ross met Ron Minsky (*Read Chapter*) after his P.A.D. initiation in September of 2011. Ross discovered that Minsky was Deputy Chief of the Bradley Beach Fire Department, where Ross has resided for 11 years.

BRADLEY BEACH FP

"I have neighbors that are in the fire department. They have tried to convince me to volunteer but they didn't. Ron told me that with my skill set, I need to help my community. I have asked Ron for many things through P.A.D., so I wanted to return the favor and have been volunteering again for about nine months," said Ross.

The P.A.D. network and request from a brother brought Ross to aid in the relief of Hurricane Sandy alongside Minsky. After an emergency meeting the Friday before the storm, Ross stayed at the fire station Sunday through Monday to help answer distress calls, secure dangerous areas and aid those trapped in their homes.

Ross' hurricane relief assistance extended beyond his volunteered time as a firefighter. As Assistant Scoutmaster to the Boy Scouts of America Troop 36 in Toms River, NJ, he also assisted in the set up of emergency shelters prior to the storm.

Networking not only benefits the individual but a community. It can lead to a position or friendship that can help a larger network, as Ross and Minsky did for Bradley Beach. Phi Alpha Delta is proud of their aid in the hurricane relief and their use of the P.A.D. network in bettering their community.

# Legalese for Teens: Launch of "Lost in Translation"

By Leah Farmer (Story Chapter *Justice*)

Call me a spin artist, but ever since I was a Girl Scout, I have lived by the logic that what you are already interested in is enough. The trick is figuring out how to take your passion to the next level. Part of my leadership strategy in Story Chapter has been to encourage my brothers and sisters to take their passions and share them with the rest of our membership. This semester, I took my own advice.

Over the summer I worked as a Summer Clerk at the Illinois Office of the State Appellate Defender, First District, in downtown Chicago. One afternoon I got an office-wide email from DePaul University College of Law alumna, Heidi Lambros that piqued my interest. Heidi was starting a nonprofit focused on providing much needed services to children and families in the Juvenile Temporary Detention Centers in Illinois. Her email asked attorneys if they would be willing to help translate "legalese" into plain language that was easy to understand. As a career advocate for the kids in the juvenile system, Heidi realized just how little information was out there. She wanted to help, and so did I.

I immediately emailed Heidi and scheduled a meeting. We determined that instead of just attorneys translating, the students at DePaul would too. The Story Chapter executive wanted a project with teeth and we wanted to find as much

support as possible. We reached out to the campus Diversity Committee and other student groups that might be interested in working with us. The Black Law Student DePaul Association came on board and a partnership was formed.

On September 28, 2012, Story Chapter, along with BLSA and Professor Sumi Cho of the Diversity Committee presented: "Lost in Translation: The Juvenile Justice Project." Heidi Lambros, Assistant Defender at the Office of the State Appellate Defender; Maya Szilak, Director of the John Howard Association's Prison Monitor Project; and Dr. Robyn Inaba, Lead Clinical Psychologist with the Juvenile Temporary Detention Center; all arrived on campus to discuss the issues facing the juvenile justice system in Illinois and to present the project of creating the "first ever" legal dictionary/library or "law book" specifically aimed at teens in the local juvenile justice system.

When asked about the project's goals, Lambros said, "It is our hope that DePaul students can help educate and support the minors, both those kids charged as juveniles and those charged as adults; automatic transfer kids or "AT" kids, housed in the Cook County Juvenile Detention Center. The goal is to help detained kids through this confusing and challenging time."

Following the panel, students volunteered to assist with the larger goal of creating easy to understand and age-appropriate written materials describing legal terms and concepts. Translating "legalese" into plain language helps serve a population with a great need, and creates an opportunity for law students to give back on their own time, all while developing the skills necessary to grow as a legal writer. Each project volunteer received five terms and was given two weeks to translate them. During that time, Professor Alison Ortlieb offered an open house to discuss the terms and help any students facing translation troubles. The networking and relationship building did not stop there! Following the first draft, every student was paired with an attorney that had agreed to help with the project. The attorney and student then polished each term to perfection.

The goal of each definition was to find a simple non-patronizing explanation for a legal term or procedure. For example: "Bench trial"—this means a trial before a judge only, no jury will listen to your case; the judge will decide whether the State has proved you guilty. The choice to have a bench trial (or a jury trial) is yours alone. Your lawyer can give you advice about what type of trial to have, but the decision is yours.

When asked about the experience, 3L Sami Silverstein said, "Working with Leah on the "Lost in Translation" project provided for very natural networking, because I was able to work with Heidi Lambros and other attorneys, Professor Ortlieb, and other students who were similarly dedicated to juvenile justice. It's inspiring to work with others on something you all share a passion for, and it creates a lasting connection. I look forward to the implementation of the project and continuing our work."

The project was a perfect blend of building skills and relationships! Not only were students introduced to at least four attorneys that they didn't know before the project, they also got great access to a legal writing

Continued on pg. 22



One of my early P.A.D. Mentors was Brother Anthony A. DiGrazia (Story Chapter, '39) for whom the West Suburban Alumni Chapter's annual scholarship program is named. Brother DiGrazia was elected Supreme Justice of the Fraternity in 1960 and immediately made a stunning promise—as Supreme Justice he would visit every active student Chapter in the Fraternity. Subsequently, "Message from the Supreme Justice" columns in each issue of The Reporter constituted a travel log of Brother DiGrazia's Chapter visits. By the end of his term, he was able to report to 34th Biennial Convention assembled in Denver, CO that in addition to visiting every active student Chapter, he had visited nearly half of the Fraternity's Alumni Chapters and visited three inactive student Chapters. During the course of his travels, Brother DiGrazia stressed the importance of student and alumni interaction within the Fraternity which is very much in line with this issue's networking theme.

Like one or two of my brethren (most notably, fellow IEB Member Jay Ross), I have a bit of a reputation for road tripping. As I considered ways to contribute to *The Reporter* in the coming Biennium, my thoughts turned to Brother DiGrazia's "Messages" concerning his travels, and taking inspiration from him, I decided to share my P.A.D.

Since being elected to the International Executive Board in August, I have actively engaged in Fraternal business and

> fellowship in seven districts, attended five district leadership conferences, and participated in events with

multiple student and alumni Chapters throughout the Midwest and the west coast. While I don't anticipate being able to visit every active Law School Chapter in the Fraternity this biennium like Brother DiGrazia, I do hope to make a respectable showing, share some of the highlights with all of you, and place a great many more flags in the Fraternity map indicating places I've visited this biennium.

I've spent a lot of time laying the foundation for this column, so the highlights this time will be few but many thanks to those who have hosted me on my travels thus far. Many thanks to brothers and sisters that inducted me into the Porterhouse Chapter at its biennial post-convention dinner (can't talk about that!) in District V, my good friends from the San Francisco Alumni Chapter who finally hosted me at that "monkey restaurant" I've been talking about for so many years (including our newly *Continued on pg. 22* 







# What is Geocaching?

By Nicole Winget (District XIV Justice)

On September 15<sup>th</sup>, 2012 a group from District XIV got together for a day of hunting for Tupperware in the woods, otherwise known as Geocaching. District Justice Nicole Winget (Willis Chapter) and Grant Chapter members Diana Sudia Smith (Chapter Justice), Rebecca Grabski

(Chapter Clerk), Stef Zaranec (Chapter Marshall) and Matt DeVore, joined geocachers from seven states for the Cacher Feud.

What is Geocaching you ask? As geocaching.com states, "Geocaching is a real world, outdoor treasuring hunting game using GPS-enabled devices. Participants navigate to a specific set of GPS coordinates and then attempt to find the geocache (container) hidden at that location."

While Geocaching is usually done as an individual or small group exercise, this event was a large, coordinated party and this year was the 9<sup>th</sup> "almost" annual feud and District XIV sent their team, the 'Legal Beagles'. The

day started with an informal leadership meeting and breakfast followed by light hearted technology frustrations as they tried to convert latitudes and longitudes. It was a great day of teamwork and fraternalism!

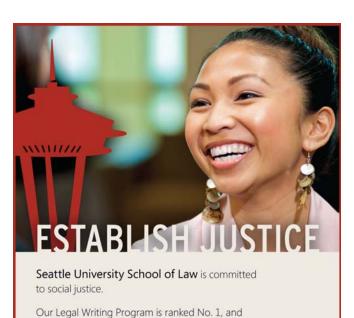
An avid Geocacher, Sister Nicole, known as LegalHeaven in the geocaching world, had 87 caches going into the day. The sharp eyes and quick thinking of the group jumped her number to 106 finds. Following a stream of Facebook posts, it was quickly discovered that a number of other P.A.D.s are also Geocachers!

The event embodied the concept of the bonds of fraternalism and the group is already planning their next outing. It is a goal to make this a yearly District XIV event.

There are always geocaching events going on, so if you are interested in more information about geocaching, email Nicole Winget at districxivpad@gmail.com.

# Interesting P.A.D. Member

The late Brother Nello Ferrara (Story Chapter) invented Lemonheads, Atomic Fire Balls, Red Hots and Boston Baked Beans for his father's company, Ferrara Pan Candy Company.



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UNIVERSITY

# Get the Social "In"

By Dakota Scheu (Adams Chapter)

My parents told me there are three vital things I need to know to be successful: Network, Network, and Negotiate. Today, the job market consists of 80% unlisted job opportunities only achievable by knowing somebody who knows somebody who works for that employer. It is no longer a world of simply applying; those with a golden reference win. Now it's your job to make sure those employers associate your face to the name, and hear about you before you walk in the door.

Frigyes Karinthy's once hard to imagine 6 degrees of separation has now been reduced to 3.74 degrees of separation (sorry to the .74<sup>th</sup> of a person!), thanks to what? You guessed it....Facebook. We are in the Social Networking generation. People have Facebook, Twitter, Linked-in, MySpace (if you are a member of a garage band or forgot to delete it in middle school), online dating, and several email accounts. Just analyzing daily routines reveals a shocking habitual need for social connecting.

A recent CNN study revealed "on average, people checked their phones 34 times a day," this included checking emails and tapping into social networking apps. Times this result by 2 or 3 or 10 depending on geographic locations, and you'll get social crazed lawyers. It is absolutely a necessity to be "tied-into" people as a lawyer. People, after all, are our business. It is how we conduct our business relationships that get us more, or sadly less, clients.

So you want to have that "edge" into the work place? You're going to need to network. The only difference between two highly qualified candidates comes down to the buzz phrase of this era: it's who you know.

The person you 'know' from a work luncheon... get connected. You want to take every opportunity to meet people and expand your web of connections. Every person you talk to that has an interesting job, life story, circle of friends, etc. exchange business cards, profile information, emails. Everyone is doing this, so do not be shy. Rome wasn't built without a network of soldiers and workers. Take this as your direct networking assignment: Talk, talk, ice your sore jaw, then talk some more.

Seeing as we are all closely related, the business workplace has become a vastly smaller sphere. It is easy to gain access to this exclusive group; which might seem counter intuitive. But it is. Through networking, your reputation will quickly precede you.

Jump at opportunities presented in Law School to meet professionals. Tailor your resume, listen to networking experts, and informally meet with employers. Law Schools have wonderful Career and Professional Development staff that are pro's at this. Tap into their years of personal experience and knowledge by proxy. Just like your parents, they want you to learn from other's mistakes, rather than make them yourself.

Turn to your community for events and social meetings and, lastly, don't be afraid to cold call a person who fits the profile of the job you are seeking. Your confidence and persistence will be demonstrated in a cold call! This gives you the edge.

Now get out there and hone in on your "social in!"

#### Legalese For Teens: Continued from pg. 19

professor on campus. Moreover, for those truly passionate about this project, there will be ongoing opportunities to continue working with the kids and the parents involved including visits to one or more of the JTDC's in Illinois. Ultimately, these terms will be compiled into a "law book" that students will help create and then present to the kids and families at JTDC facilities. Not only will "Lost in Translation" help the kids at the Juvenile Justice Detention Centers but it provided real life legal writing practice and the opportunity to build a network of engaged and passionate attorneys.

### Traveling P.A.D.: Continued from pg. 20

appointed District II Justice Addy Bailey), and all the Chapter leaders who gave up their weekends to join me for District Leadership Conferences in St. Paul, MN; Chicago, IL; Iowa City, IA; Lansing, MI; and Indianapolis, IN (you're all Damn Fine P.A.D.'s). Congratulations to the newly reactivated Milwaukee Alumni Chapter whose reactivating officers I had to honor of installing at Trocadero in Milwaukee, WI. To my friends at the Chicago, West Suburban, and Twin City Alumni Chapters, thanks for all you do; you continue to amaze, and I am thankful that you've made me a part of your Chapters. Thanks to Brother John Miquel (International Marshal) for joining me on a pilgrimage to South Haven, MIthe birthplace of Phi Alpha Delta. (Highlights of that trip, I reserve for the next issue of The Reporter.)



1972 San Diego Convention - Supreme Justice Alex K. Hotchkiss poses for The Reporter with past Supreme Justice Robert E. Redding, past Supreme Secretary Frank E. Gray, and Supreme Secretary Donald R. Moore at the 1972 Convention.



## The 2013 P.A.D. Day at the Supreme Court

Mark your calendars now for the 2013 P.A.D. Day! On Monday, June 3, 2013 P.A.D. brothers and sisters from across the United States will travel to Washington, DC to be admitted to practice before the United States Supreme Court. Not only is it your opportunity to become a member of the United States Supreme Court Bar, but it is a great way to meet and network with your fellow P.A.D. alumni. To be added to the mailing list for "P.A.D. Day at the Supreme Court" information, please contact the Executive Office at 410-347-3118 or email info@pad.org. It will be a truly momentous occasion that you will not want to miss!



### Change of Address?

Contact Phi Alpha Delta Headquarters at the address at left, email info@pad.org or call 410-347-3118. Please include your full name and Chapter.

Parents: Your P.A.D. member's magazine is sent to the address we have on file. Please have them contact us with their new permanent address. Thank you!